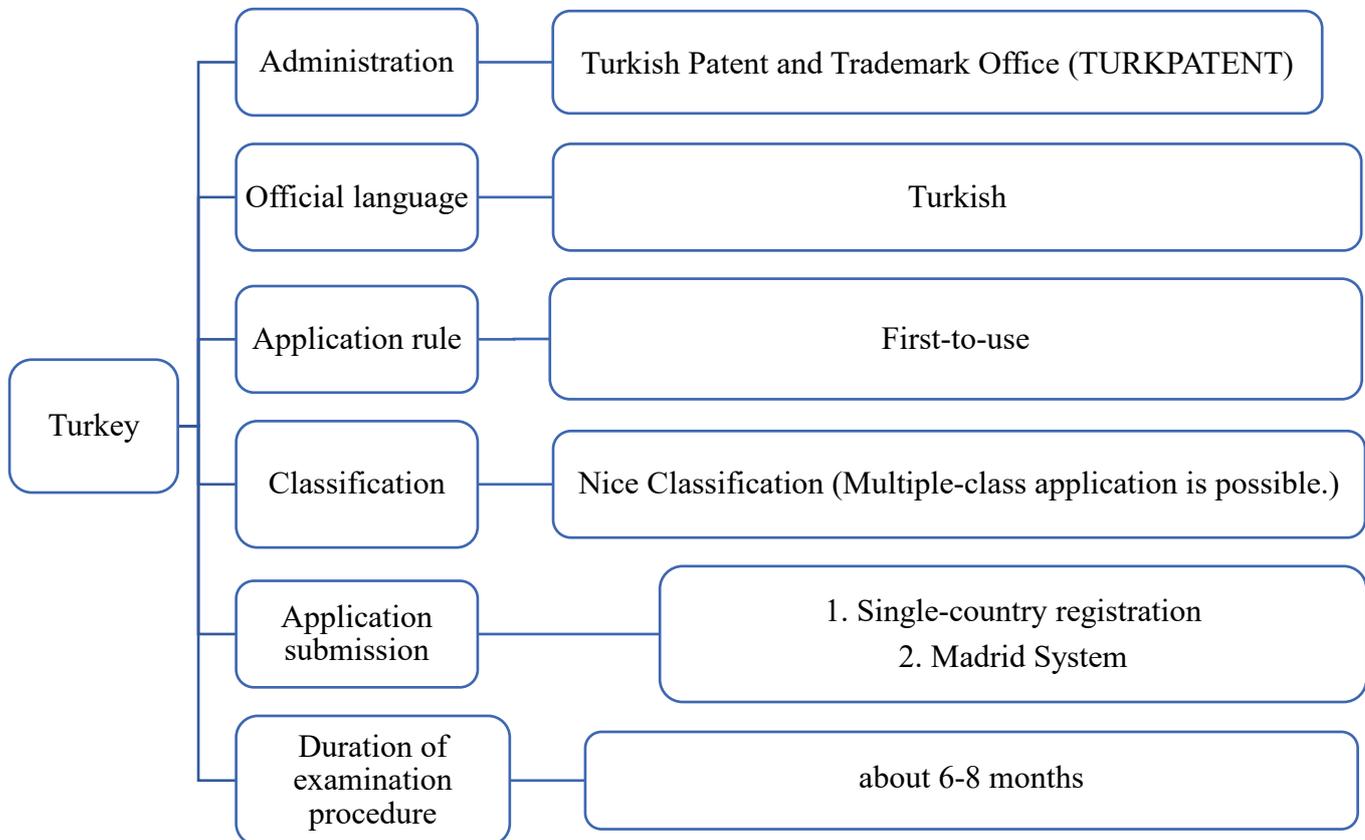


Guidance on Trademark Application in Turkey

I. Overview

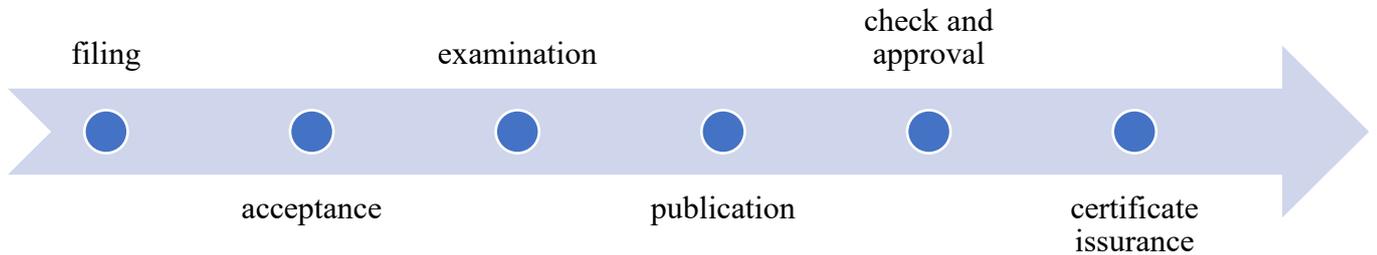


II. Application Documents Requested

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|--|
| Application form containing information on the identity of applicant, |
| Representation of trademark, |
| List of goods or services for which application is filed, |
| Information showing that the application fee is paid, |
| If the application has been filed for collective or guarantee trademarks, technical specifications, |
| If priority right is claimed, information showing that the fee of priority right claim is paid, |
| If letters other than the Latin alphabet are used in the reproduction of trademark, their transliteration in the Latin alphabet. |



III. Application Process



IV. Validity Term

- The term of protection for registered trademark is ten years from the date of application. This term shall be renewed for periods of ten years
- Request for renewal needs to be made by the trademark proprietor within six months before the expiry of the protection date.

V. Note

- If, within a period of five years following the date of registration, the trademark has not been put to genuine use in Turkey by the trademark proprietor in connection with the goods or services in respect of which it is registered, or if such use has been suspended during an uninterrupted period of five years, the trademark shall be revoked, unless there are proper reasons for non-use.

