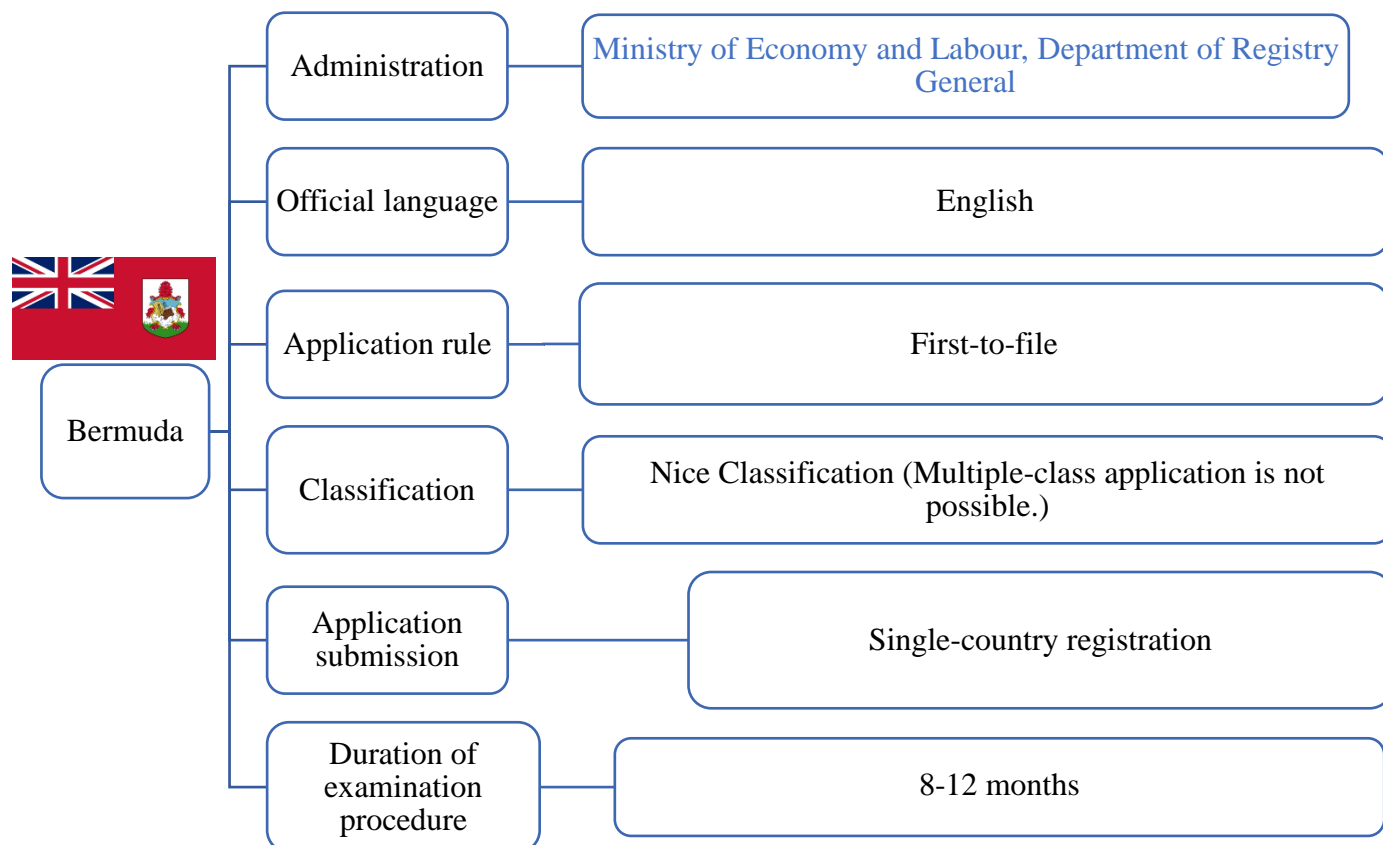


## Guidance on Trademark Application in Bermuda

### I. Overview



### II. Application Documents Requested

information about the applicant(s) and the address(es) of the applicant(s);

list of the goods and/or services;

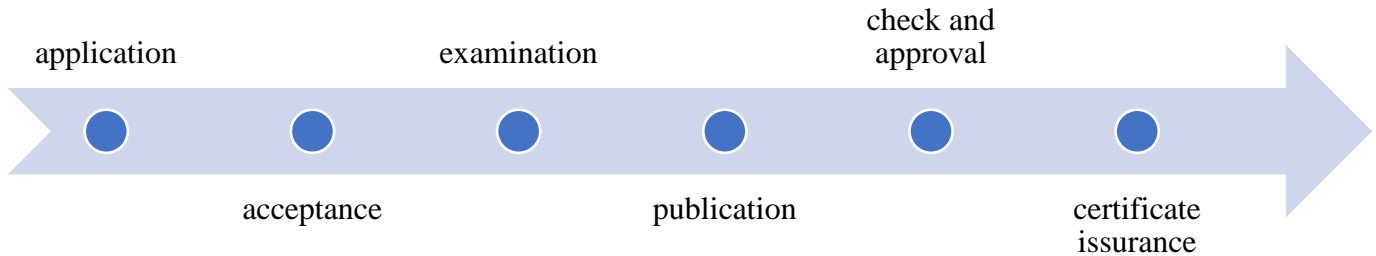
representation of the trade mark;

request to register a trademark;

power of attorney.



### III. Application Process



### IV. Validity Term

- The term of the registration of the trademark is **seven years** starting from the date of application.
- The validity period of a trademark registration shall be renewed every time for **fourteen years** at the request of the owner filed during the last three months of its validity.

### VI. Note

- Registration of the trademark in Bermuda may be cancelled if it has not been used for **consecutive 5 years** from the date of trademark registration.
- According to Bermuda Trade Marks Act 2023 effective from August 1, 2025, the term for **both trademark registration and renewal** is revised to 10 years.

