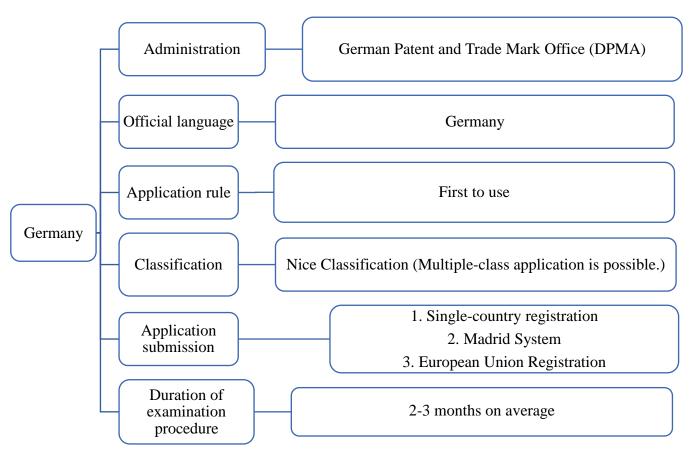


## **Guidance on Trademark Application in Germany**

#### I. Overview



### **II.** Application Documents Requested

request for registration of a trademark;

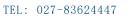
name and address of the applicant;

list of the goods and/or services;

representation of the trade mark.

# **Priority Document**

**POA** 



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### **III. Application Process**

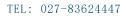
application		examination		certificate issurance		
	acceptance		check and approval		publication	

### IV. Validity Term

A trademark registration is valid for 10 years from the date of application. The registration is renewable for successive periods of 10 years. An application for renewal must be filed 6 months before the expiration date of the registration.

#### VI. Note

- Registration of the trademark in Germany can be cancelled on the grounds of non-use upon a third party's request if it has not been used for five years from registration of a trademark.
- In Germany, the issuance of a registration certificate precedes publication. Only if no objections are raised or if any objections raised are deemed invalid during the subsequent publication period can the trademark be officially registered. Therefore: Receiving a trademark registration certificate does not equate to successful registration.
- The DPMA does not review "relative grounds" when registering a trademark, which means the office will not actively reject the application for a trademark on the grounds that it is similar to a prior trademark. Therefore, it is easy for a trademark to pass the preliminary review and be announced.



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