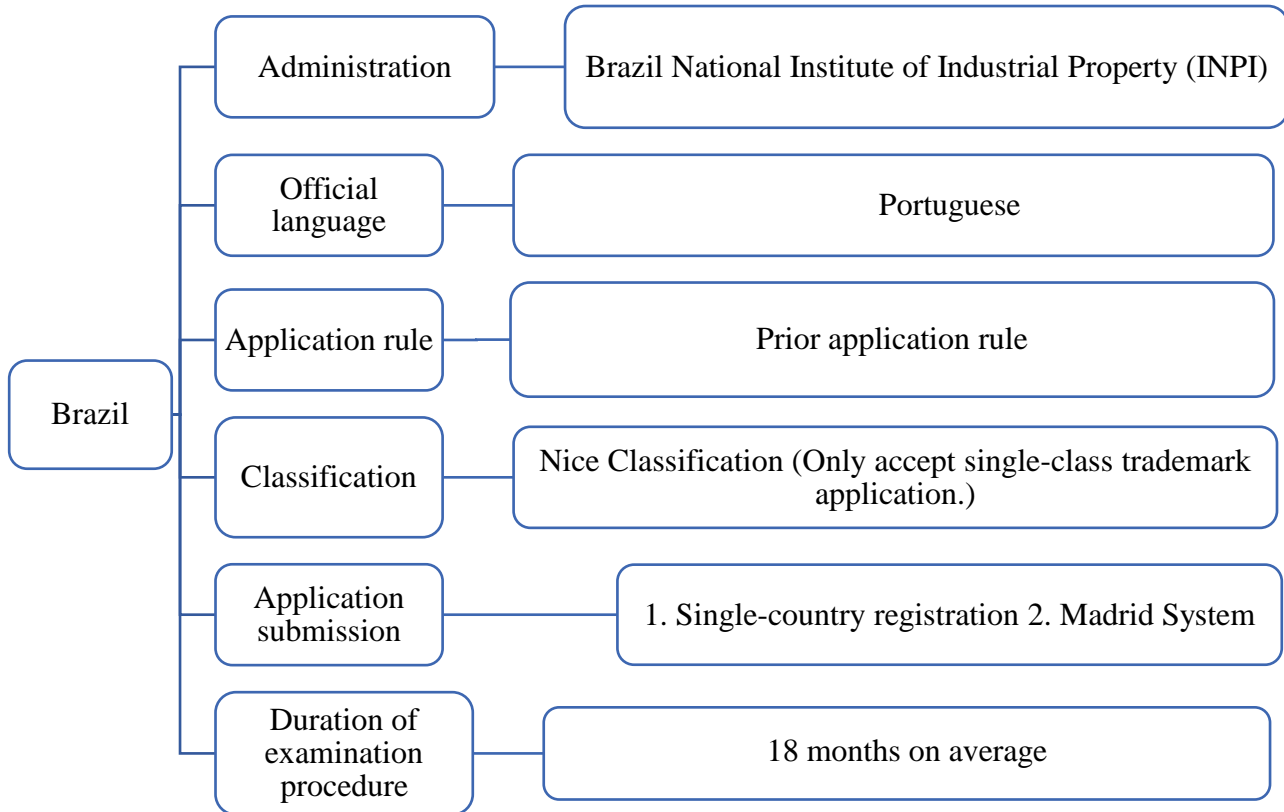


Guidance on Trademark Application in Brazil

I. Overview



II. Application Documents Requested

a request for the registration of a trademark in Brazil;

information about the applicant;

list of goods or services;

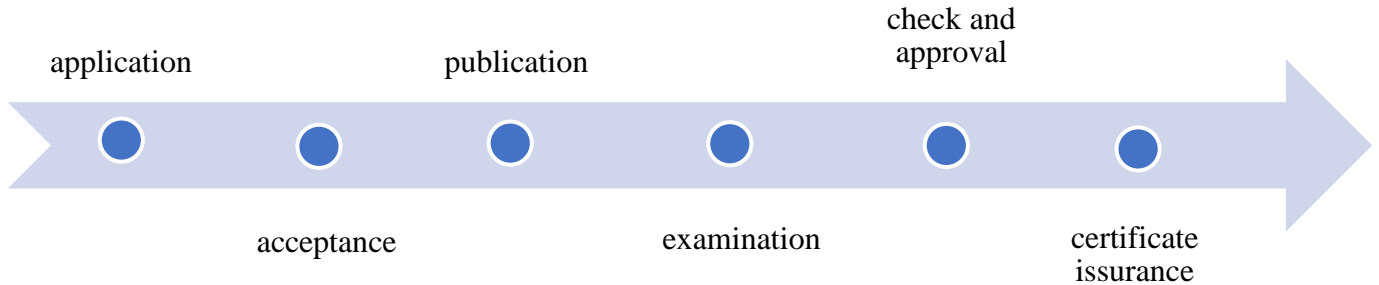
a representation of the trademark;

a certified copy of the **Priority Document**;

a digital copy of the **POA**.



III. Application Process



IV. Validity Term

- The trademark in Brazil is valid for **ten years** from the date of registration. It can be **renewed for successive periods of ten years** within 12 months before the expiration of the current trademark registration.

V. Note

- If the Brazilian trademark has not been used within **five years** after grant, it may be subject to cancellation.
- Brazil put the publication ahead of the examination. That's to say a third party may file opposition before the applied trademark being examined substantively. Therefore, **passing opposition procedures doesn't mean successful trademark registration.**

