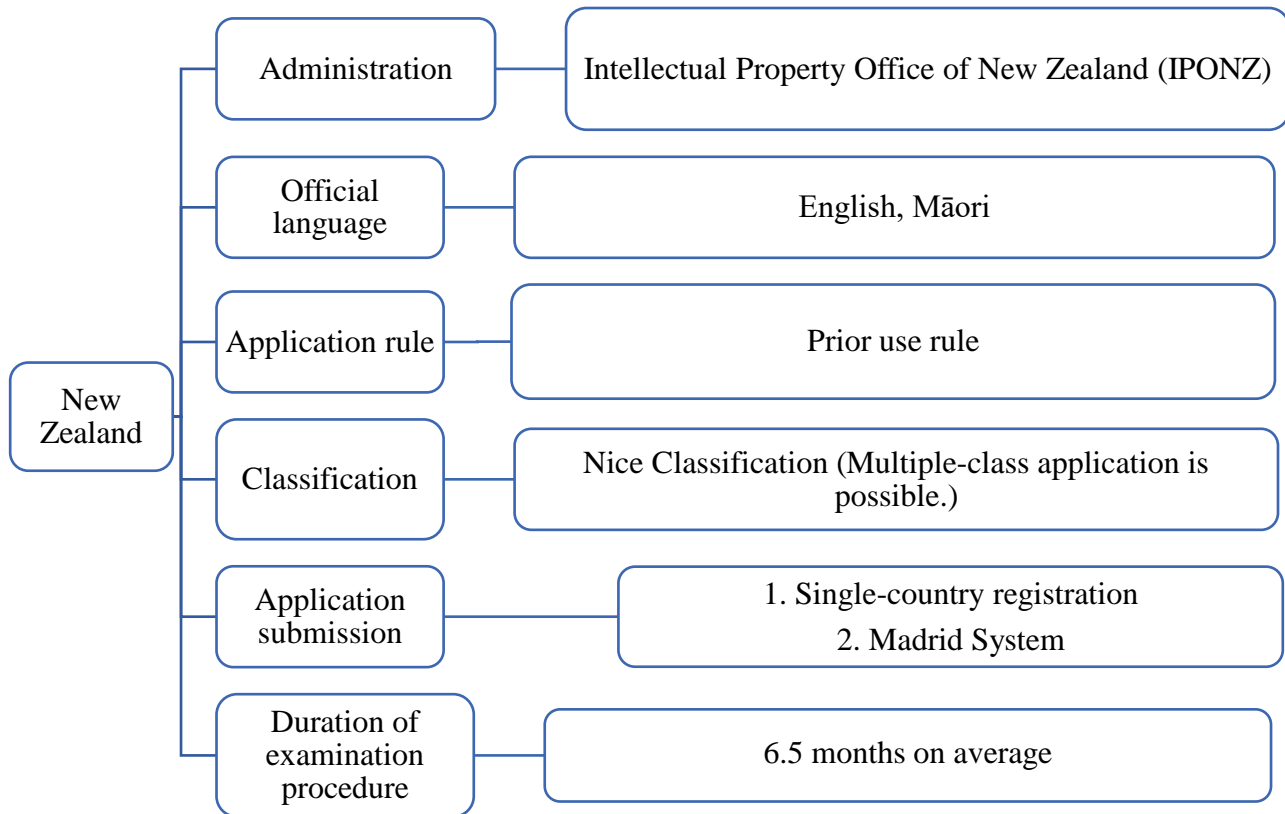


Guidance on Trademark Application in New Zealand

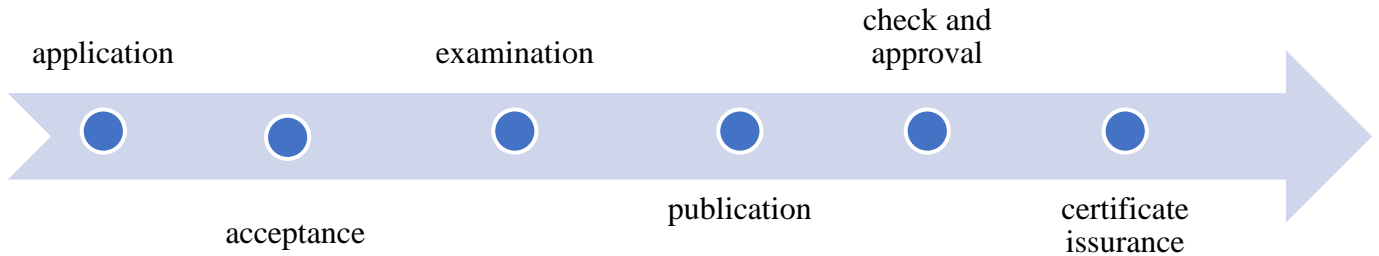
I. Overview



II. Application Documents Requested



III. Application Process



IV. Validity Term

- Trademark registration is valid for 10 years from the registration date in New Zealand.
- A trademark registration may be renewed for consecutive periods of 10 years within the one-year period before its renewal due date.

V. Note

- The validity of a trademark registration in New Zealand may be cancelled if it is shown that the trademark has not been used for three consecutive years during its registration.

