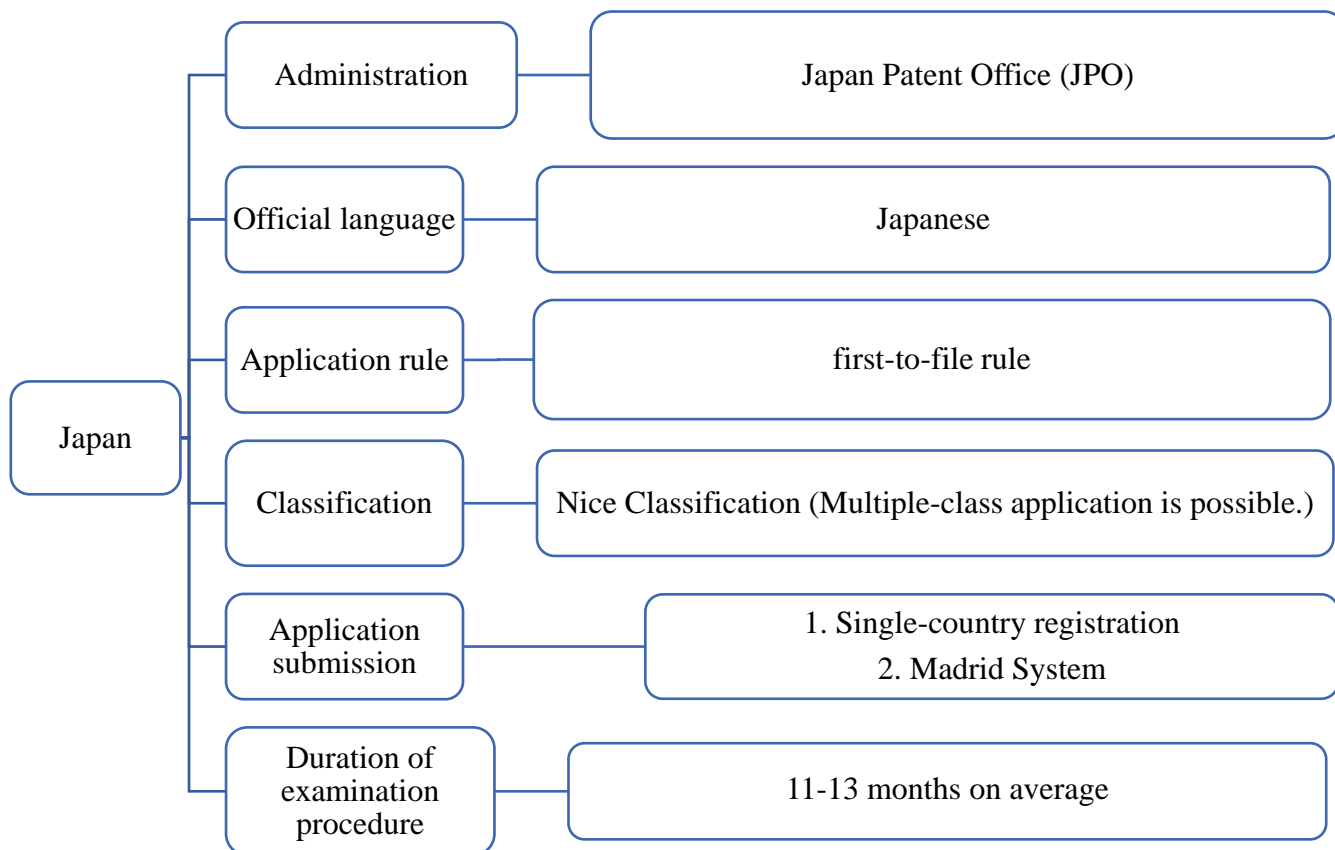


## Guidance on Trademark Application in Japan

### I. Overview



### II. Application Documents Requested

a request to register a trademark in Japan;

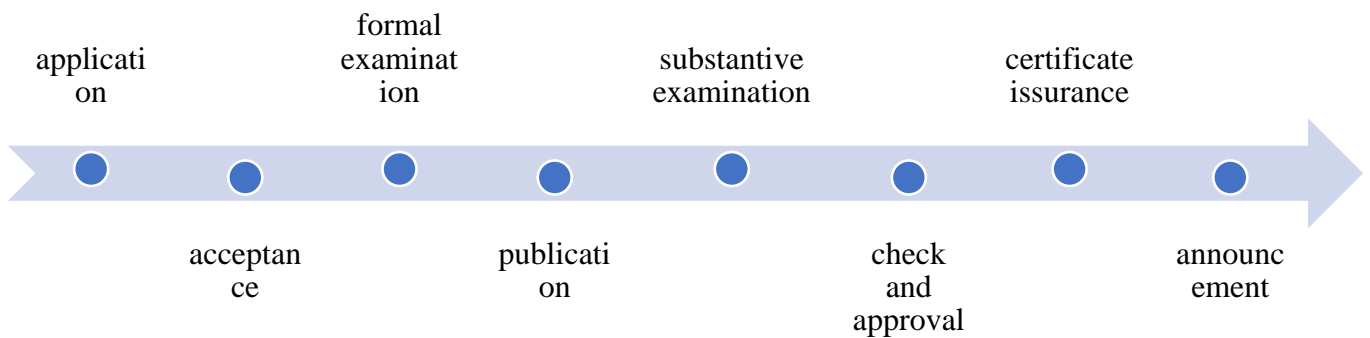
representation of a trademark;

the list of goods and services

a certified copy of the **Priority Document**



### III. Application Process



### IV. Validity Term

- The validity term of a trademark in Japan is 10 years from the registration date. It can be renewed every ten years by paying a renewal fee within six months before the expiration date.

### V. Note

- A trademark in Japan may be cancelled on the basis of non-use within a continuous period of 3 years if the corresponding request is filed to the court by an interested party;
- The number of groups occupied by a class of goods/services in the country must not be equal to or exceed 8, otherwise evidence of actual use or a statement of intent to use must be provided;
- Japan approves the trademark registration first and then open for opposition, which is quite different from that in China. After obtaining the registration certificate, one must closely monitor the developments during the announcement; if the trademark is opposed during the announcement, it will not take effect even if the registration certificate has been obtained.

