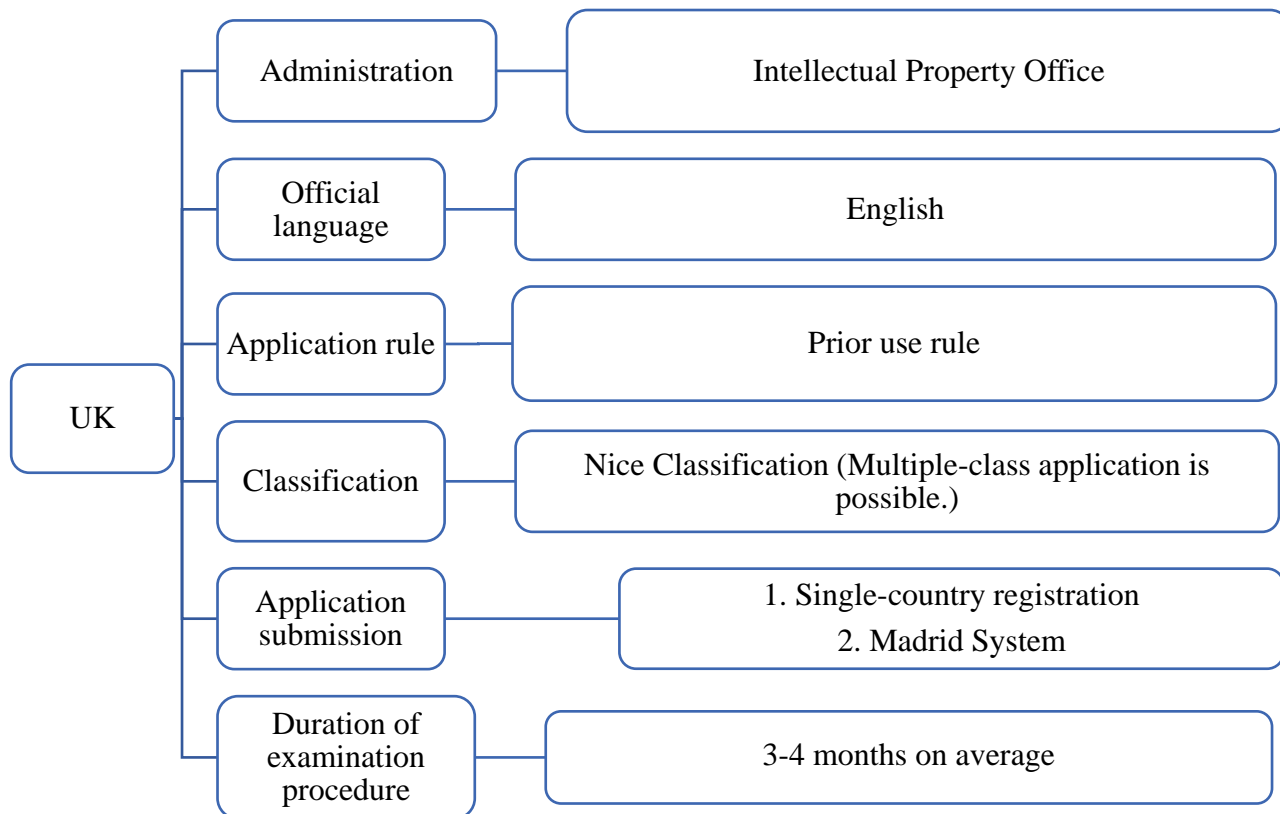


Guidance on Trademark Application in UK

I. Overview



II. Application Documents Requested

request for registration of a trademark;

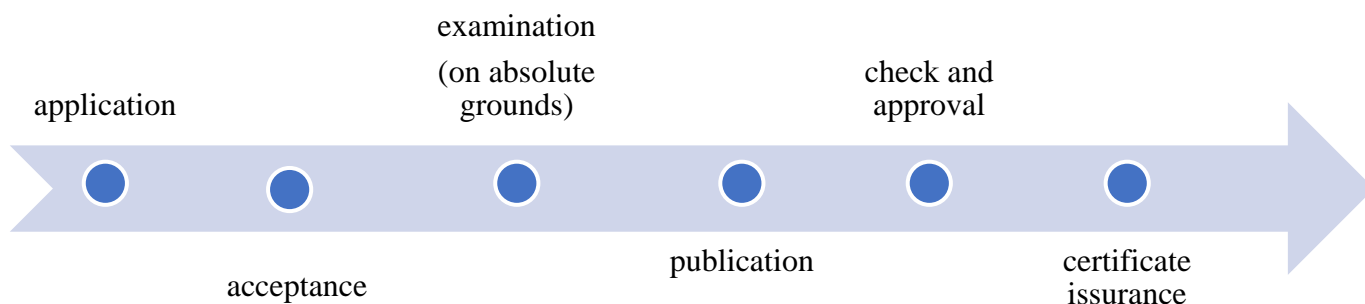
name and address of the applicant;

list of the goods and/or services;

representation of the trade mark.



III. Application Process



IV. Validity Term

- A trademark registration is valid for 10 years from the date of application. The registration is renewable for successive periods of 10 years. An application for renewal must be filed 6 months before the expiration date of the registration.

VI. Note

- Registration of the trademark in the UK can be cancelled on the grounds of non-use upon a third party's request if it has not been used for five years from registration of a trademark.
- From January 1, 2021, the protection scope of EU trademarks no longer includes the UK due to Brexit.
- The UK IPO does not review "relative grounds" when registering a trademark, which means the office will not actively reject the application for a trademark on the grounds that it is similar to a prior trademark. Therefore, it is easy for a trademark to pass the preliminary review and be announced.
- Trademarks approved for registration in the UK can automatically extend protection to British territories such as the Isle of Man.

