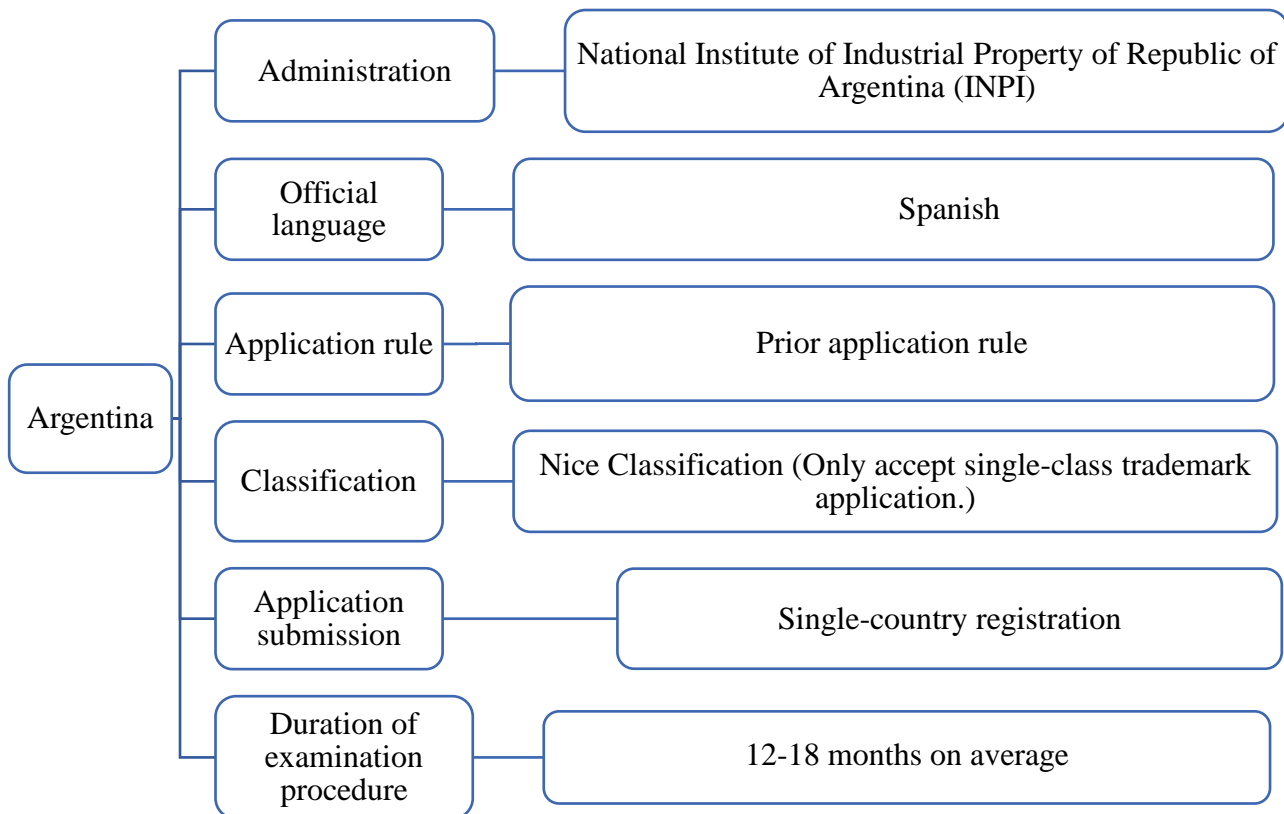


Guidance on Trademark Application in Argentina

I. Overview



II. Application Documents Requested

a request to register a trademark;

applicant(s) details and address;

a representation of the trademark;

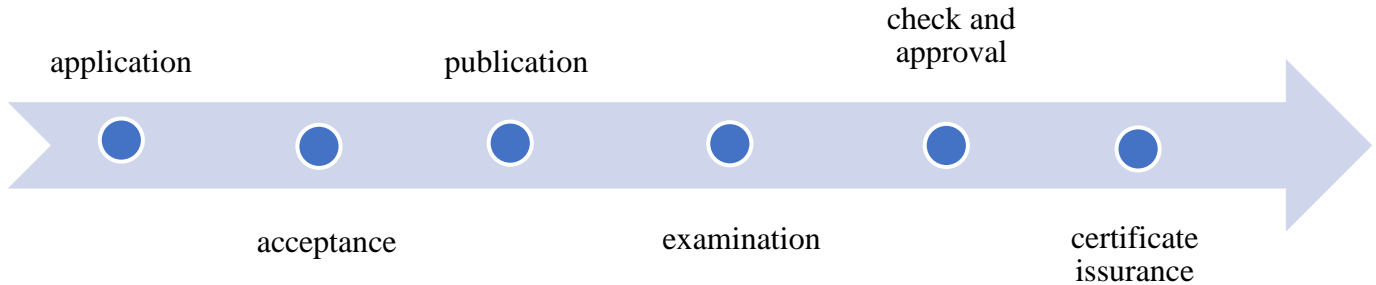
specification of goods or services;

the sworn translation of the Priority Document into Spanish must be provided;

the legalisation by apostille or by Argentine Consul and notarization of a Power of Attorney is required and the digital copy of the POA should be provided .



III. Application Process



IV. Validity Term

- The term of a registered trademark in Argentina is **ten years from the date of registration, renewable** an unlimited number of times **every ten years**. A renewal application should be filed **within 6 months before the expiration date**.

V. Note

- The validity of a registered trademark in Argentina may be cancelled, upon request of a third party, if it is shown that the trademark has not been used for **five consecutive years** after its registration.
- A sworn declaration of use should be provided between the 5th and 6th anniversary of registration for those trademarks approved to be registered from January 12, 2013.
- The applicant must submit a Sworn Declaration of Use stating that the mark has been used in Argentina within the five-year period preceding the expiration date in renewal application.

